WEYERBACHER

Portraits of Potions & Libations

Weyerbacher Brewing Company was founded in 1995 by Dan and Sue Weirback, a year before Cap'n Clawed Lobster and Lady Bisque launched the Chowder House.

Dan was an avid home-brewer and big fan of the blossoming new craft beers that were beginning to hit the market with Boston Brewing Company and its Samuel Adams line leading the way. One weekend in late 1993 while vacationing in Vermont, the Weirbacks toured the Long Trail brewery. In the basement of an old mill, the setting created some romance and a lot of excitement. Sue suggested they think about starting their own brewery. Nearly two years later, Weyerbacher Brewing Company was born in a livery stable in downtown Easton, PA.

The original concept was to make some mainstream microbrews, like a Pale Ale and ESB, which turned out to be a bad plan! In 1997 they launched their first big beer, Raspberry Imperial Stout, one of Dan's favorite homebrew recipes. As hard as it was to get people to care about another "Pale Ale" in a sea of pale ales, people seemed to stand up and take notice of Raspberry Imperial Stout. The following year brought Blithering Idiot Barleywine and Belgian beers like Merry Monks' Ale (originally called "Belgian Style Tripel"). This time the Weyerbacher path was clearly set. "Let's make full-flavored, high-quality brews for a discerning customer," they decided and haven't looked back.

Retail sales were picking up and Weyerbacher Brewing soon outgrew its original space in the livery, only about 4500 sq. ft. including a small brewpub. The decision to move to a larger, more modern facility at the end of 2001, sadly meant the end of the pub. Once settled into the new place, and no longer in the restaurant business, concentration on improving the quality and constancy of brews and packaging grew.

We proudly feature on our Fall/Winter menu...HOPS INFUSION. And, in case you are wondering, the seven varieties in bottles are Cascade, Pilgrim, Centennial, Liberty, Saaz, Fuggle and E. Kent Golding.



