## IF I HAD A PENNY FOR EVERY FREE PIECE OF SALT WATER TAFFY...



It seemed like such a great idea nine years ago. "Hey, let's give 'em Salt Water Taffy with dessert. It'll be just like at the shore!" I don't know if it was the salt water, the sea breeze or the Cap'n Morgan's Rum, but I fell for the scheme. Now, as we celebrate our 9th Happy Anniversary I'm kickin' myself.

First, finding the stuff all year long was a major task. But we lucked out with a supplier in good, old, coastal Myerstown, PA, that came up with the goods—although there were a few times that they ran out, so we ran out!

Then, a couple of years ago, yours truly investigated Fralinger's/James' on the Boardwalk in Atlantic City. What a great find! Very co-operative, unlimited supply, top quality product with mouth watering flavors and good chewing quality. (See: Fralingers.com) Which brings me to my final point.

If I had a penny for every taffy given away...! Let's see nine years times about 50 pounds a month, much more now since business has jumped the past couple of years, that's over three tons of taffy. And the cost of the free-bees is enough to make me daffy—tuition for one year at any college you chews!

Enjoy, Cap'n Clawed

\*\*Originally appeared in the March/April 2005
Newscard. Updated numbers through March '10 (our 14th Anniversary) make me even daffier—add another three tons! With our son having two years of college left, what was I thinking! If you'd care to help underwrite the cost of his education, or simply enjoy Salt Water Taffy at home, you can purchase a one-pound box or six-ounce satchel.