

AN IDEA SPRUNG FORTH...



It was a cold and rainy afternoon at The Barnacle, overlooking the harbor in Marblehead, MA.

A round of Samuel Adams to lubricate the brain, a couple of orders of Ipswich Belly Steamas to fuel the furnace and we were off and dreaming. As the rain and surf spumed against the windows almost like hailstones, another round of Sams led to a, “We should have a place like this in the Lehigh Valley!” With a pair of successful eateries in the stable and a son not yet in kindergarten, it sounded like Sam Adams had won the rationality battle. However...

As the rain and the hoppy fog subsided, a clear, intelligent idea sprung forth—a New England-style seafood house right between the west “coast” of Palmer Township and the east “coast” of Bethlehem Township—complete with coastal staples like lobsters and lobster rolls, belly clams (steamed and fried), fresh fish, oysters on the half shell and some very comfortable, hard to find comfort food, like oyster pie and fish and chips. Once we had ‘em in the building, we could convince ‘em they’re in New England. Well, it appears to have worked!